



# The St. Louis City NAACP

## The Fight For Freedom Is Not A Dinner It's Working In Partnership: Raising the Bar "Strategically Effective and Measurable"

- 71% The percentage of Missouri Housing Development Commission (MHDC) projects that met the Minority participation goals due to the Emerging Business Initiative developed by the City NAACP and the Director of MHDC; MHDC incentivized \$279-Million in projects in 2014 and \$284-Million in 2015.
- 57% The percentage of new jobs at IKEA filled by African-Americans; working in partnership with SLATE, the City NAACP assisted in oversight of the developer's compliance with First Source hiring goals for the project.
- 750 The number African-Americans hired at Ballpark Village; SLATE & the City NAACP oversaw the developer's compliance with First Source hiring goals for the project. There were a total of 1,577 new hires for the project, 542 were City residents, 596 were county residents, and 419 were Illinois residents.
- \$10.3 Million The amount of money made available to assist minority contractors via the Contractors Loan Fund; the City NAACP provided guidance in the development, implementation and Board leadership related to the establishment of the Fund.
- 2,500 The average number of complaints serviced by the City NAACP annually.
- \$170 Million The total amount of contracts awarded to Minority & Women owned businesses at the BJC construction project; working in partnership with BJC the City NAACP assisted BJC to identify opportunities to help accelerate the effectiveness of BJC's participation efforts.
- 32% The Percentage of minority participation on the \$33-million renovation of the 1.5-mile stretch of riverfront and extension of the Mississippi Greenway; in 2013 the City NAACP supported and partnership with the efforts to pass Proposition P sales tax increase to improve parks, trails and the Gateway Arch grounds.
- 3 The number of disparity studies completed in the region; a disparity study helps to determine whether the contracting market is fair and equitable to all parties involved. The St. Louis City NAACP successfully advocated for studies at MSD, St. Louis City, and the St. Louis Community College District.
- 200 The number of complaints processed annually by the St. Louis City NAACP on behalf of Individuals Incarcerated in a Missouri Prison.
- 0 The number of paid staff at the St. Louis City NAACP; the St. Louis Branch is a 100% volunteer managed branch.

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\*\*\* See Report to the Community at [stlouisnaacp.org](http://stlouisnaacp.org) for additional information\*\*\*